

**PRESS RELEASE**

*For immediate release*

**AEMOB Launches its Most Promising Start-Up Award, Celebrating  
Innovation in Autonomous e-Mobility**

*Doha, 10, January, 2024* - The Autonomous e-Mobility Forum (AEMOB) proudly announces the launch of the Most Promising Start-Up Award, an initiative aimed at recognizing pioneering start-ups shaping the future of driverless e-mobility through innovation, visionary thinking, and a sustainability mindset.

In the ever-evolving landscape of mobility and transportation, recent years have seen multiple start-ups emerge as providers of pathbreaking solutions. The AEMOB Most Promising Start-Up Award celebrates the audacious spirit and unwavering commitment of these trailblazers to push the boundaries of what is achievable in autonomous e-Mobility.

Start-ups are a driving force behind transformative ideas, and this award is a testament to their vital role in shaping a sustainable and efficient future for transportation. The award seeks to provide a launchpad for bold ideas, forward-thinking concepts, and sustainable practices to converge and celebrate their milestones on a global scale.

Start-ups participating in AEMOB can garner international acclaim and establish an international presence while connecting with influential industry and academic leaders and minds. Qatar also is an ideal place for innovative concepts to compel the interest of potential investors and strategic partners within the autonomous e-mobility sector, fostering collaboration and investment in line with start-ups', as well as the country's national vision for a sustainable future.

**Award Highlights:**

**Title:** AEMOB Most Promising Start-Up Award

**Objective:** Honoring pioneering start-ups at the forefront of Autonomous e-Mobility transformation

**Focus Areas:** Innovation, Vision, Sustainability



**Participant Criteria:**

Start-ups must attend the event in Qatar, actively operate within the Autonomous e-Mobility sector, and demonstrate commitment to innovation, vision, and sustainability.

**Selection Process:** A panel of industry experts will review applications based on predefined criteria.

**Confidentiality:** All application materials will be treated confidentially and solely used for the award evaluation.

**Disqualification:** Violation of application rules may lead to disqualification.

**Decision:** The decision of the AEMOB committee is final.

The AEMOB Awards invites start-ups driving innovation in Autonomous e-Mobility to apply as soon as possible. The application deadline is **March 10, 2024**.

For inquiries and application submissions, please visit the AEMOB Forum website: [www.aemobforum.com/awards](http://www.aemobforum.com/awards)

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# AUTONOMOUS e-MOBILITY FORUM

## About AEMOB:

The Autonomous e-Mobility Forum, taking place in Doha, Qatar from 30 April – 02 May 2024, hosted and strategically partnered by the Ministry of Transport of the State of Qatar, and held under the patronage of His Excellency, Jassim Saif Ahmed Al Sulaiti, Minister of Transport, is set to become the pioneering multilateral platform focusing on driverless e-Mobility, a topic of global significance and urgency.

Organized by Just us & Otto Marketing & Event Services in collaboration with InStrat, a Department of 4th Dimension, the three-day event will provide a timely occasion for international stakeholders to further know-how and develop recommendations toward the implementation of autonomous e-Mobility in a real-world setting.

The AEMOB Forum is set to assemble a global network of senior officials, policy and technology experts, including speakers and representatives from government, industry, academia, the media, and hundreds of attendees. Tickets are expected to go on sale in July 2023 and can be purchased through the AEMOB Forum website [www.aemobforum.com](http://www.aemobforum.com).

For inquiries, please contact:

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